

STRATEGY

update project plan

CONCEPT

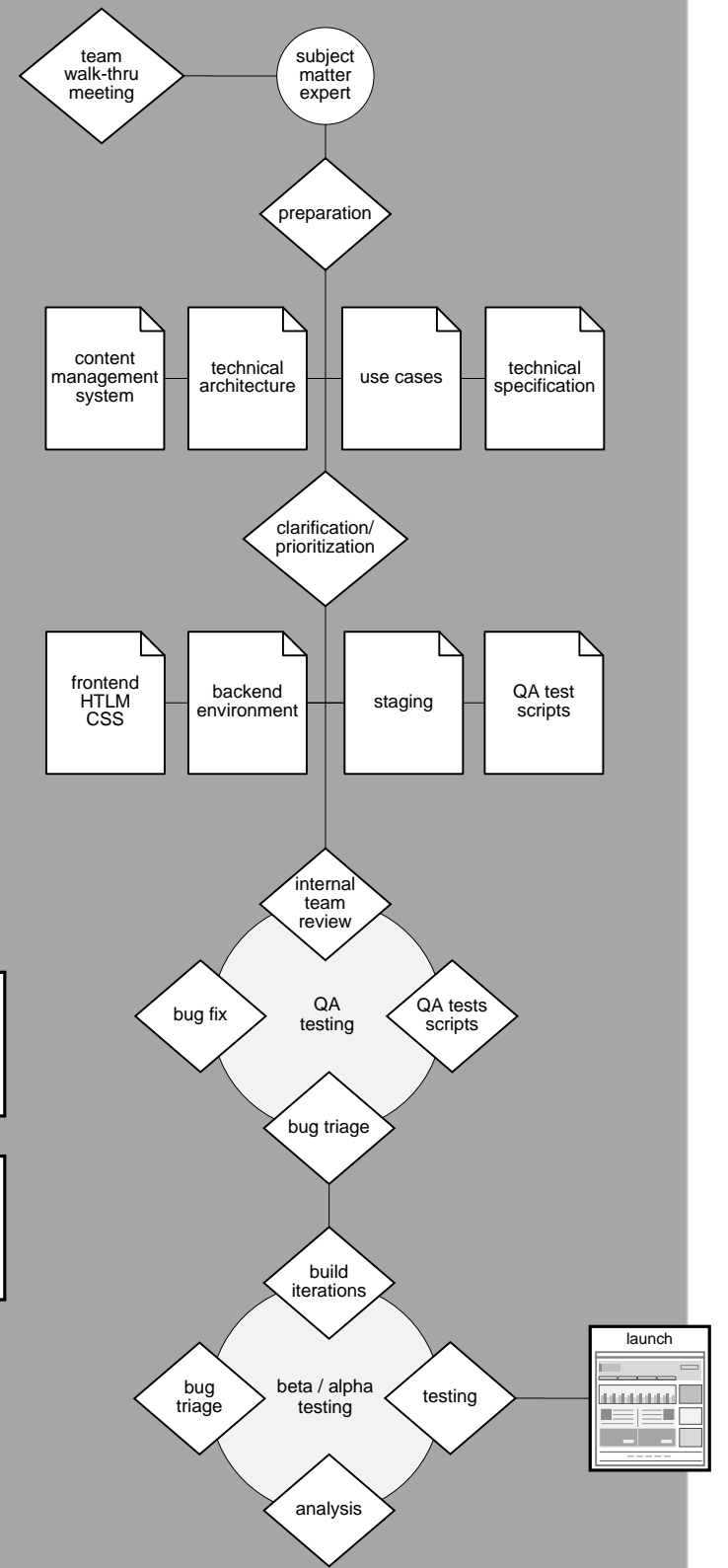
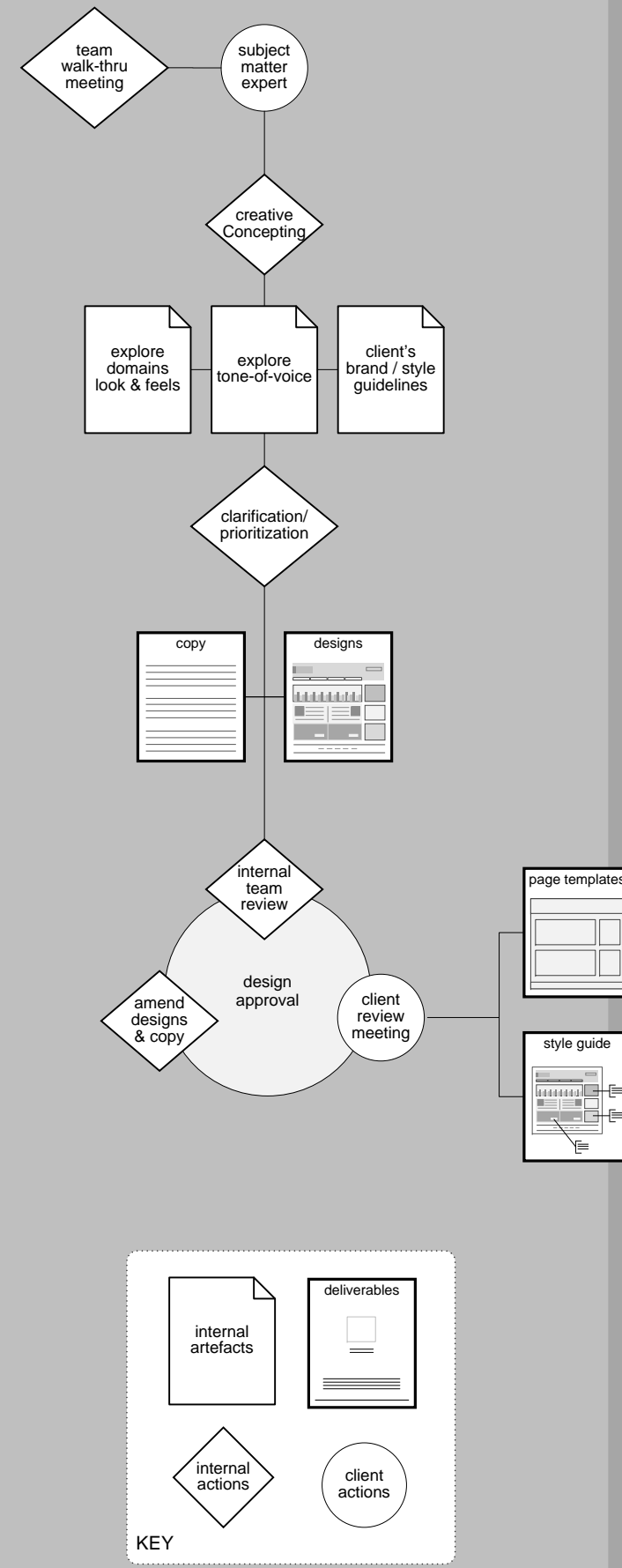
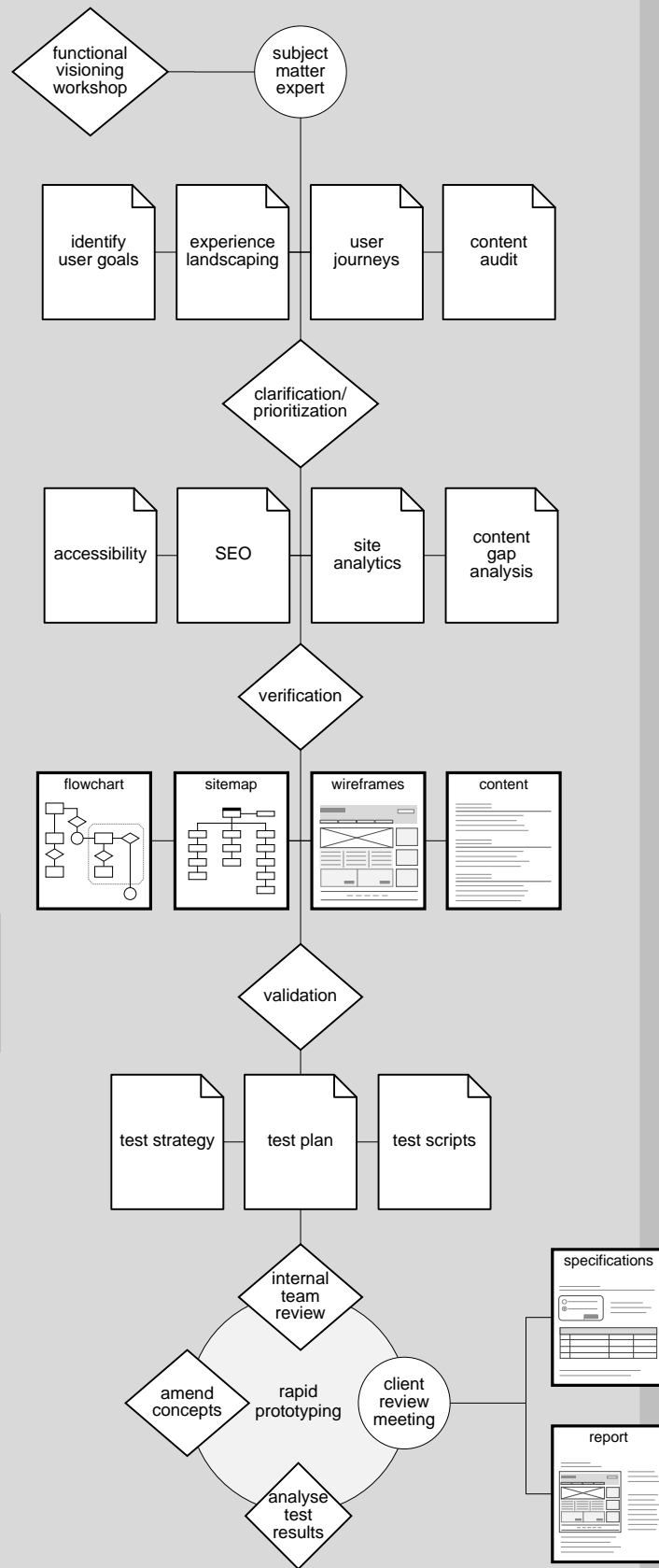
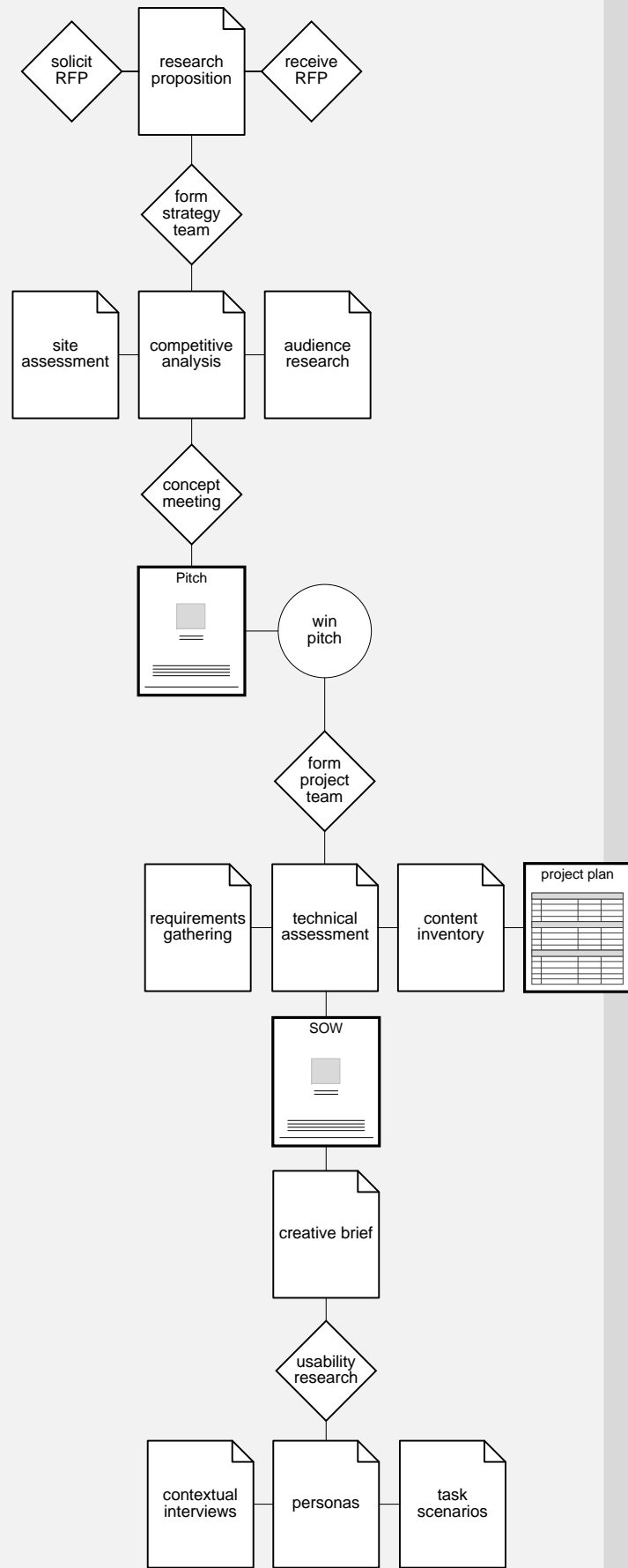
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CREATIVE

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DEVELOPMENT

LOW-FI



HI-FI

STRATEGIC

TACTICAL